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To be released on Monday, Feb 5th

BUNKSPEED "Renders Them Speechless"

BUNKSPEED launches HyperShot, a revolutionary real-time rendering software for fast, accurate, and superior quality photographic imagery. Pricing starts at \$495.

NEW ORLEANS, Louisiana, February 10, 2007 – The “new” BUNKSPEED today launched HyperShot, a revolutionary new real-time rendering solution that delivers photographic imagery instantly, with the highest level of accuracy, without special expertise or knowledge. Following the motto “Render Them Speechless” HyperShot is a patent-pending software solution that completely removes the complexity that is traditionally associated with the creation of photorealistic imagery. It is the first rendering solution of its kind that can be used by literally everyone to create stunning results from any 3D data “in minutes, not hours”. The same technology was used for the creation of the press images of the FORD Interceptor Concept Car (http://www.bunkspeed.com/news_ford_interceptor.html).

BUNKSPEED, a leading provider of high-end visualization software and services made this announcement at today’s opening of SolidWorks World 2007 in New Orleans, Louisiana.

HyperShot is based on research work of Dr. Henrik Wann Jensen, chief scientist for BUNKSPEED, delivering scientifically measured materials and real world lighting.

“HyperShot will rock the industry. It’s amazing to see what is possible with HyperShot with little or no experience with 3D,” said Philip Lunn, founder and CEO of BUNKSPEED. “We have seen as much as 100:1 productivity gains when generating photographic imagery. By making

HyperShot affordable, we will open up a much larger community of users for digital imagery. It is our goal to put this tool on the desktops of everyone who wants to be involved with 3D.”

HyperShot is a highly optimized solution that takes full advantage of the provided computing power. It runs very efficiently on entry level machines, yet scales linearly in performance as more CPUs are available in a system.

HyperShot will be released in March of 2007. For more information on HyperShot and special promotions, please visit <http://www.bunkspeed.com/hypershot>.

About BUNKSPEED

BUNKSPEED is a leading global provider of visualization software and services for design, engineering and marketing. Headquartered in Los Angeles, California, the company is advancing visualization by developing paradigm shifting technologies for decision making in the digital design process, as well as bridging the gap between design, engineering and marketing. BUNKSPEED’s customers include Nissan, Ford Motor Company, Volvo, Jaguar, Aston Martin, Land Rover, Pininfarina, and Mercedes Benz Advanced Design North America. For more information on BUNKSPEED’s products and services, visit www.bunkspeed.com.

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