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[thomas@bunkspeed.com](mailto:thomas@bunkspeed.com)**BUNKSPEED Accelerates Growth in 2006****Rapid global adoption of the company's visualization software and services, as well as expanded solutions for web content and print advertising, drive 500% revenue growth**

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LOS ANGELES – BUNKSPEED, an up and coming global provider of high-end visualization software and services, today announced significant growth in software license and service revenue for the first six months of 2006. Revenues increased by over 500% compared to the same period last year.

BUNKSPEED provides visualization software and services for automotive design for enhanced design reviews and presentations. In addition, the company is quickly gaining a reputation for rapid digital imagery creation to support web content and print advertising. BUNKSPEED's solutions have undergone significant improvements to deliver photographic realism in a fraction of the time as compared to traditional systems, which has led to the rapid adoption and growth of the company's revenues for the first half of 2006.

“Our solutions have recently been labeled ‘the benchmark for speed and quality’ in digital image creation,” said Philip Lunn, founder and CEO of BUNKSPEED. “We are seeing a wide adoption of our products in the industry to both new and existing customers. Our commitment to improve the automotive design process by reducing the dependencies on physical models helps our clients to make better design decisions, while significantly reducing cost.”

BUNKSPEED's customers include Nissan, Honda, Ford Motor Company including Aston Martin, Jaguar, Landrover, Volvo, Pininfarina, and Mercedes Benz Advanced Design of North America.

With the company's recent technology advancements, the company has also generated a lot of interest in automotive marketing departments and advertising agencies.

“Our solutions provide our customers a bridge between design, engineering and marketing, representing a complete paradigm-shift compared to the traditional process of creating imagery for web and print advertisement,” Phil Lunn concludes. “With the focus shifting from print to web communication, advertising companies need to look for products that allow them to quickly create a lot of content. BUNKSPEED's solutions are designed to do this best.”

Amana, a large advertising firm located in Tokyo, Japan, has purchased BUNKSPEED's solutions to become one of the first adopters of this paradigm-shifting process.

The company continues to focus on delivering significant innovations in the area of visualization. The next milestones will be revealed at in August at SIGGRAPH 2006, in Boston, MA.

#### **About BUNKSPEED**

**BUNKSPEED is a leading global provider of visualization software and services for the automotive industry. Headquartered in Los Angeles, California, the company develops paradigm shifting approaches for decision making in the digital design process, as well as image creation for automotive sales and marketing. For more information on BUNKSPEED's products and services, visit [www.bunkspeed.com](http://www.bunkspeed.com).**

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