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BUNKSPEED establishes operations in Asia

Company appoints industry veteran Mark Huffman as Director of Operations for Asia to create local presence and grow customer satisfaction; will initially focus on Japanese market

LOS ANGELES, CALIFORNIA – September 19, 2006 – BUNKSPEED, the fastest growing provider of high-end visualization software and services, today announced it has appointed Mark Huffman as Director of Operations for the area. Establishing a presence in Asia will allow BUNKSPEED to provide local sales and support, significantly enhancing the company’s ability to expand its client base and increase overall customer satisfaction.

Huffman has extensive experience in the Asian market, and specifically in Japanese operations. Huffman has lived in Japan for a combined total of nearly 30 years, and he is very knowledgeable in understanding the Japanese culture and dealing with large Japanese companies at the highest level.

“I am very excited to join BUNKSPEED at this stage of its development”, said Huffman. “From my experience in the visualization market, BUNKSPEED is clearly the technology leader. It is my goal to leverage the awareness and momentum the company has developed in Asia, and turn BUNKSPEED into the market leader in this area.”

Prior to joining BUNKSPEED, Huffman spent several years as both a consultant and executive manager developing business in Japan and other parts of Asia for a number of companies including Harcourt Assessment, Asia Pacific Ventures, Phoenix Technologies, Boardworks L.L.C., and Mitsubishi Corporation.

“We are extremely happy to have Mark on board,” said Anthony Duca, COO of BUNKSPEED. “With his extensive understanding of Japanese business practices and culture, in addition to his keen business acumen, Mark will have a great impact in growing our business in Asia.”

Duca, who has been focusing on business development in Asia up until this time, will focus his efforts more on the day to day operations and the strategic direction of the company.

Huffman will start his new role immediately and will relocate to Tokyo, Japan, in the near future.

About BUNKSPEED

BUNKSPEED is a leading global provider of visualization software and services for design, engineering and marketing. Headquartered in Los Angeles, California, the company is advancing visualization by developing paradigm shifting technologies for decision making in the digital design process, as well as bridging the gap between design, engineering and marketing. BUNKSPEED’s customers include Nissan, Ford Motor Company, Volvo, Jaguar, Aston Martin, Land Rover, and Pininfarina. For more information on BUNKSPEED’s products and services, visit www.bunkspeed.com.

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